

Slow Food®

ANCO

FW&GT  
FINE WINE AND GOURMET TRAVEL

ARTZAI-GAZTA  
QUESO de PASTOR

IDIAZABAL

Mil Sabores

HERDADE DO ESPORÃO  
1267

FISCALINI  
PASTESARIA  
ARTISANAL

CON PAUSA

FEDERACION DE QUESEROS Y CABREROS DE AMERICA LATINA  
FOCAL

MACC  
MIAMI AIRPORT CONVENTION CENTER

The  
**Cheese connection**  
At Miami



**The First International Artisan Cheese Festival in Miami**

March 18-20, 2011

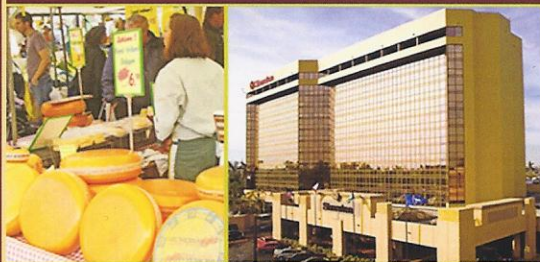
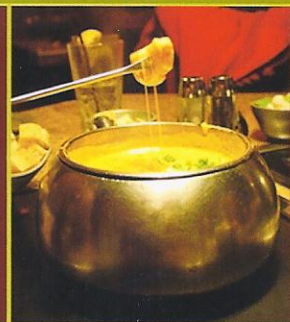
MIAMI AIRPORT CONVENTION CENTER  
Double Tree Miami Mart Airport Hotel

For more information, please visit our website:  
[www.thecheeseconnection.com](http://www.thecheeseconnection.com)  
Or call us at (305) 396 3054 - (305) 921 9149

**Reasons for participating in the festival:**

The most important International Artisan Cheese Trade Show & Festival in the southern United States, the Caribbean and Latin America.

A world business summit in Miami, the commercial capital of the Americas, bringing together major producers, distributors, agents and brokers from the cheese and related products industry; renowned executives and owners of restaurants, hotels, cruise lines, supermarket chains, specialty food stores; chefs; celebrities; and thousands of cheese lovers.



More than 850 companies invited.

More than 4500 executives from the industry.

More than 18,000 visitors expected at the Festival.

More than 76,000 square feet of Exhibit space where 3,000+ products will be presented.

Market Studies show that:

- At the end of an event of this nature, up to 76% of the visitors considered that their presence dramatically influenced their purchasing decision.
- Brand Recognition increases up to 74% in consumer subconscious mind after attending a show.
- Expose your business, market your brand, and find the perfect distributor for your product at The Cheese Connection Festival at Miami.



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